



WORLD BUSINESS CLUB

# **BIM 2024 PACKAGES**

# **OFFICIAL SPONSOR 14 000 USD**

- 1 stall of 12sqm
- $\cdot$  Speech of the sponsor at the opening ceremony
- Participation as a panellist or moderator on a panel of your choice
- 1m\*3m banner in a strategic position in the conference hall
- Special acknowledgement of the sponsor during the speech of the President of the Organisation Committee
- · 1 Stand on the speaker podium
- · 1 Stand in the interview lounge
- Projection of the sponsor's advertising video on screen
- Sponsor interview broadcast on social networks after the event
- A word from the sponsor in the video report, broadcast on social networks and e-mailed to participants after the event
- Sponsor logo strategically placed on communication materials: posters, billboards, social networks, banners, TV spots, website.
- Announcement of the sponsor on social networks prior to the event with the mention Official Sponsor.
- 4 access to the VIP lunch
- 1 banner on the BIM 202<mark>4</mark> we<mark>bsite, vis</mark>ible on all pages
- Sponsor's logo and name on one side of entry badges, with Official Sponsor mention
- 2 full pages in the event magazine

## PLATINUM SPONSOR 9 000 USD

- 1 Stall of 12sqm
- Participation as a panellist or moderator on a panel of your choice
- 1m\*3m banner in the conference hall
- ·1 stand at a strategic position in the conference hall
- Projection of the sponsor's advertising video on screen
- Sponsor interview broadcast on social networks after the event
- · Sponsor logo on communication materials: Posters, billboards, social networks, banners, TV spot, website
- · Announcement of the sponsor on social networks before the event with the mention Platinum Sponsor
- · 2 access to the VIP lunch
- · 1 full page in event magazine

#### **GOLD SPONSOR 4 000 USD**

- 1 stall of 9sqm
- $\cdot$  Participation as a panellist or moderator on a panel of your choice
- $\cdot$  Sponsor interview broadcast on social networks after the event
- $\cdot$  Sponsor logo on communication materials: Posters, billboards, social networks, banners, TV spot, website
- $\cdot$  Announcement of the sponsor on social networks before the event with the mention Platinum sponsor
- · 1 access to the VIP lunch
- $\cdot$  1 full page in event magazine

# SILVER SPONSOR 2400 USD

- 1 stall of 9m2
- Sponsor logo on communication materials: Posters, billboards, social networks, banners, TV spot, website.
- · Announcement of the sponsor on social networks before the event
- Half page in the event magazine

#### **B2B MEETING 500 USD**

Book your B2B meeting table and meet face-to-face with potential customers and partners at a very short time. The B2B table consists of 1 table, 4 chairs, a fascia, an electrical socket, a carpet and a bin. You can also display your stand.

# **STANDS D'EXPOSITION**

By booking a stall at this business event, you'll have the opportunity to showcase and sell your products to a large and receptive audience. Each stall includes 1 table, 3 chairs, 1 fascia, electricity, 1 electrical socket, 1 bin, a carpet.

#### STALL OF 9 sqm = 2 400 USD STALL OF 12 sqm = 1 700 USD

#### **MASTERCLASS 2400 USD**

Would you like to take advantage of this event to launch your product or service, organise a master class on a specific topic or any other project during the event, please contact us.

## **EVENT MAGAZINE**

POSITION	COST (USD)
BACK COVER	2 000 USD
FULL PAGE	1 000 USD
HALF PAGE	600 USD
QUARTER PAGE	400 USD

#### CONTACTS

Abidjan, Feh Kessé +225 01 03 701 365 / 07 12 894 408 info@bimrendezvous.com bimrendezvous@gmail.com http://www.bimrendezvous.com